



Hello! I can't believe it's so great to hear from you. I hope you are well. I live in Colorado and I love walking my dog. I hope you have a great time perfect for a great weekend. I hope you have a great day. You are valued. ♡  
 Take care Tamarara.  
 A big hug from Denver.

**LOVE**  
 FOR OUR  
**ELDERS**



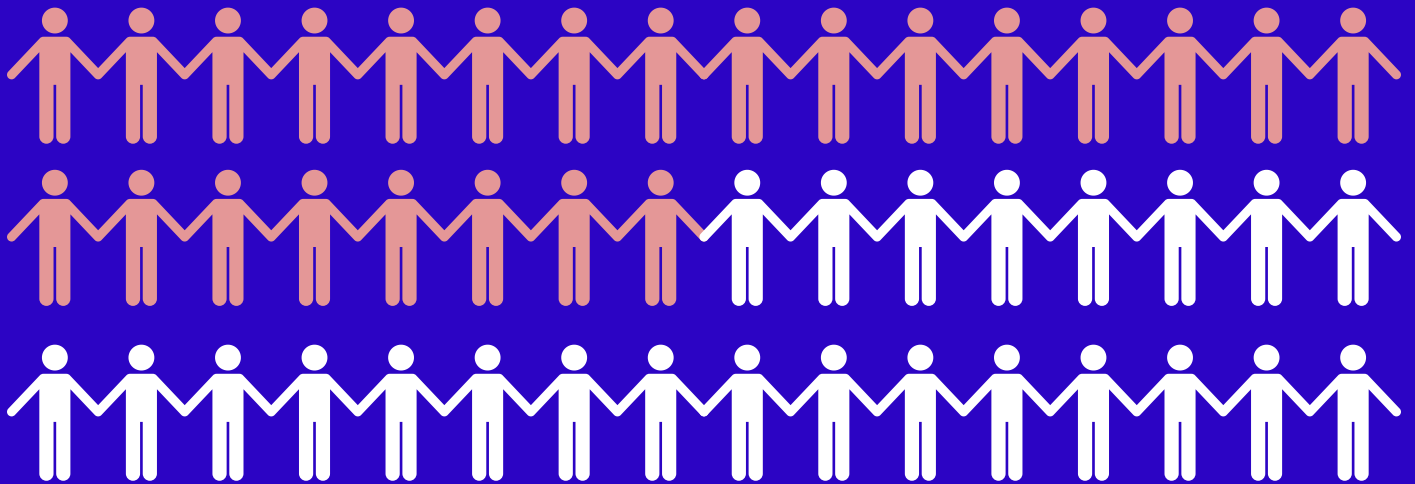
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## **Our Mission**

**We believe that no one should ever feel alone. We send letters of love to elders around the world in need of a pick-me-up.**

# The Issue

**Nearly half of Americans age 60 and older report feeling lonely...<sup>[1]</sup>**



**...and loneliness increases the likelihood of developing health problems like depression, anxiety, and obesity.**

# Our Solution

Since 2013, we've delivered 250,000 letters of love to isolated elders in eleven countries and counting.

We've also shared video messages, delivered hygiene supplies to senior communities, facilitated pen-pal programs, campaigned against ageism, and founded a national holiday to embrace our elders, Letter to an Elder Day.



# Appropriate Language

- **Stylized: Love For Our Elders**
- **Website stylized:**  
**[loveforourelthers.org](http://loveforourelthers.org)**
- **Verbiage: Elders, seniors, older adults, or senior communities**
- **What we do: Everyone deserves to feel loved, but not everyone gets to. That's where Love For Our Elders comes in. The organization and its chapters bring social connections to elders around the world. They have sent more than 250,000 letters from 70 countries.**

# Resources

- Photos, videos, and quotes from our founder: [bit.ly/2VbLDPx](https://bit.ly/2VbLDPx)
- Letter to an Elder Day: [nationaltoday.com/letter-elder-day/](http://nationaltoday.com/letter-elder-day/)
- Need more information? Email [press@loveforourelthers.org](mailto:press@loveforourelthers.org)

